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# NORTHCREST

## — EDUCATION —

## Terms & Conditions

Northcrest Education LLC

EFFECTIVE DATE: JUNE 17, 2026

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These Terms and Conditions (“Terms”) govern your use of northcresteducation.com (the “Site”), operated by Northcrest Education LLC (“Northcrest,” “we,” “us,” or “our”). By accessing or using the Site, you agree to be bound by these Terms. If you do not agree, please do not use the Site.

### 1. Eligibility

You must be at least 18 years of age to use this Site directly. Northcrest's coaching services are designed for students who are typically minors, and we expect that a parent or guardian will be the one browsing the Site, submitting inquiries, and booking calls on behalf of a student. If you are a parent or guardian using the Site on behalf of a minor, you represent that you are authorized to do so.

### 2. Description of Services

Northcrest provides SAT coaching and academic performance mentorship services. The Site is informational and serves to introduce visitors to our coaching philosophy, methodology, and team, and to facilitate scheduling an initial consultation. The Site does not currently process payments or enrollment directly. Any engagement of paid coaching services is arranged separately, outside of the Site, following a consultation.

### 3. No Guaranteed Outcomes

Northcrest is a performance coaching company, not a guarantee provider. While our methodology is designed to help students identify and correct the friction limiting their performance, we do not promise, warrant, or guarantee any specific SAT score, score improvement, college admissions outcome, or scholarship result. Outcomes depend on a wide range of factors outside our control, including a student's individual effort, consistency, and circumstances. Any results, testimonials, or examples referenced on the Site are illustrative and not a representation of what any individual student should expect to achieve.

## 4. Intellectual Property

All content on the Site, including text, graphics, logos, and branding, is the property of Northcrest Education LLC and is protected by applicable intellectual property laws. This includes the Northcrest Performance System, our proprietary diagnostic methodology, error classification framework, and all related materials, which may not be copied, reproduced, distributed, or used to create derivative works without our prior written permission. Materials provided to enrolled students as part of a coaching engagement are licensed for that student's personal use only and may not be shared, resold, or redistributed.

## 5. Acceptable Use

When using the Site, you agree not to:

- Use the Site for any unlawful purpose or in violation of these Terms
- Attempt to gain unauthorized access to any part of the Site or its underlying systems
- Copy, scrape, or reproduce Site content for commercial use without permission
- Interfere with the proper functioning of the Site

## 6. Third-Party Links and Services

The Site may link to or use third-party services, such as our scheduling platform, SavvyCal. We are not responsible for the content, policies, or practices of third-party services, and your use of them is subject to their own terms and privacy policies.

## 7. Limitation of Liability

To the fullest extent permitted by law, Northcrest Education LLC shall not be liable for any indirect, incidental, special, or consequential damages arising from your use of the Site or our services. In any case where liability is established, Northcrest's total liability shall not exceed the total amount paid by you to Northcrest for the services giving rise to the claim. The Site and its content are provided on an "as is" and "as available" basis, without warranties of any kind, whether express or implied.

## 8. Indemnification

You agree to indemnify and hold harmless Northcrest Education LLC, its owner, and its representatives from any claims, damages, or expenses arising out of your misuse of the Site or violation of these Terms.

## 9. Changes to These Terms

We may update these Terms from time to time as our business or services evolve. The effective date at the top of this document reflects the most recent revision. Continued use of the Site after changes are posted constitutes acceptance of the updated Terms.

## 10. Governing Law

These Terms are governed by the laws of the State of North Carolina, without regard to its conflict of law provisions. Any disputes arising under these Terms shall be resolved in the state or federal courts located in North Carolina.

## 11. Contact Us

If you have any questions about these Terms, please contact us at:

Northcrest Education LLC  
[scott@northcresteducation.com](mailto:scott@northcresteducation.com)